

# Rural Connectivity – the benefits



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## Our aim

Our aim is to offer communities rural connectivity which has the ability to move with the market. This means you get the best of both worlds – a connected community from the get go, but also the assurance that once the market moves you will be at the forefront of mobile connectivity.

## The benefit to the community

Connectivity offers communities a smarter and more connected society. Using the latest technology means you have access to more from your mobile and other devices.

For example, it offers:

- Tourism attractions to engage with their customers via augmented reality, mobile virtual reality and much higher quality video.
- The chance to connect with family, friends as well as support services using video calls to help combat loneliness and isolation
- The opportunity to benefit from medical and welfare services without having to visit a clinic or council offices
- A more advanced environmental monitoring process by being able to develop the opportunity to track real time or near real time data for flooding and bridge infrastructure
- Supporting Emergency Services

However, this project isn't about what we think – the key to its success is our partnership with you and your community. Getting involved means we can develop a joint vision and make community benefit decisions. This means we are ready to listen to you.

## About us

The project is a Department for Digital, Culture, Media and Sport 5G testbed and trials project. We are exploring the extent that mobile access can connect people and improve lives. The project is set to last until March 2022 and whilst it is working the County Council will be working to assess if and how connectivity can continue past the end date.

Our consortium is made up of several organisations: Quickline Communications Ltd – the lead partner; North Yorkshire County Council; the Universities of York and Lancaster; Cybermoor; Safenetics; Flo-culture; and Wireless Coverage.

For more information and to become involved with the project, visit [www.mobileaccessnorthyorkshire.co.uk](http://www.mobileaccessnorthyorkshire.co.uk)